

Aluminium industry Round-Table

18 November 2014, 09.40 am – 1.30 pm

Parco della Musica - Rome, Italy

DRAFT PROGRAMME

❖ **09.00: Welcome coffee and registration**

❖ **09.40: Conference**

- Welcome: Christian Muckermann, President of Centroal
Roeland Baan, Chair of the European Aluminium Association

Session 1: Aluminium's outstanding contribution to Europe's society

- Short movie: Essential aluminium
- The excellence of aluminum products in strategic applications:
 - Massimiliano Fuksas, Founder Studio Fuksas
 - Fabio Degli Esposti, DG Nespresso Italia
 - Maximilian Szwaj, Head of Innovation & BIW Development Ferrari
 - Francesco Bove, CEO Guala Closures

Questions/Answers session

❖ **11.10: Coffee break**

Session 2: A New Deal for a European Industrial Renaissance: concrete measures towards a competitive and sustainable economy

- Opening speech: Claudio De Vincenti, Vice-minister Italian Ministry of the Economic development
- The results of the European Commission's Cumulative Cost Assessment for the aluminium sector: Elzbieta Bienkowska, EU Commissioner for Industry*
- Towards a growing, innovative and resource-efficient Europe. Removing obstacles and unlocking the aluminium industry's potential: industry representative

(*) invited

12:00 Round table:

- Antonio Tajani, Vice President European Parliament*
- Elzbieta Bienkowska, EU Commissioner for Industry*
- Lodovica Agrò, DG Italian Ministry of Economic Development
- Hon. Simona Bonafé, Member of the European Parliament*
- Hon. Gianluca Benamati, Member of the Italian House of Deputies - Industry Committee
- Christian Muckermann, President of Centroal

Tour de table, followed by exchange of views and Q&A with the audience

❖ **Closing remarks from Federica Guidi, the Italian Minister of Economic Development**

❖ **1.30 pm: Lunch**

(*) invited